

Safety on Tour Ambassador

Job Description

Contract or Full-time Position

INTRODUCTION

BC Construction Safety Alliance is a not-for-profit association that provides services to over 62,000 construction companies employing over 220,000 workers. We are funded by the construction industry, plus select aggregate and ready-mixed industry employers, through a portion of their WorkSafeBC annual assessments. BCCSA works in partnership with WorkSafeBC to promote a positive occupational health and safety culture for the construction industry. BCCSA provides programs and services, in compliance with WorkSafeBC's legislation, to reduce the human and financial impacts associated with workplace incidents. BCCSA also acts as the construction industry's apolitical spokesperson on health and safety issues.

Non-Profit

BC Construction Safety Alliance is financed entirely by the BC construction and aggregate industries and the ready-mixed classification units through a small percent of their assessment premiums collected by WorkSafeBC. As a safety association recognized by WorkSafeBC, we promote and develop workplace health and safety in compliance with WorkSafeBC's regulations and guidelines. BCCSA also acts as the construction industry's apolitical spokesperson on construction health and safety issues. As a non-profit organization, BCCSA works from a percentage of funding from base assessments paid annually to WorkSafeBC. Through this funding we provide the industry with health and safety services, programs, and training.

PURPOSE OF POSITION

The Safety on Tour Ambassador is responsible for the direct execution, facilitation, and day-to-day coordination of the BC Construction Safety Alliance's (BCCSA) Safety on Tour mobile program. Operating a 40-foot truck and dual-axle trailer unit, this role delivers engaging, hands-on construction safety awareness demonstrations to employers, workers, schools, and communities across British Columbia.

As an active champion for the program both on and off the road, the Presenter drives outreach, maintains proactive internal and external communication, manages event logistics, and continuously supports the ongoing operational growth and administration of the program.

GENERAL DESCRIPTION

Under the direction of the Director, Programs and Initiatives, the Safety on Tour Ambassador serves as the primary frontline ambassador for the Safety on Tour program. Safety on Tour extends BCCSA's reach across BC by providing interactive, practical safety demonstrations in a mobile enclosed trailer unit. This role requires a unique balance of technical driving proficiency, strong health and safety expertise, excellent presentation skills, and administrative capability (including solid computer and smart device literacy). When not actively traveling or delivering on-site demonstrations, the Presenter takes a proactive role within the Programs & Initiatives department assisting and coordinating

scheduling, engaging regional stakeholders, maintaining equipment and vehicle(s), and supporting departmental initiatives without relying on passive assignment.

DIRECT DUTIES

The following represent the direct duties of the Safety on Tour Ambassador:

- Deliver live, interactive safety awareness demonstrations (e.g., impact forces, cut resistance, proper lifting mechanics, fall arrest) at job sites, trade shows, schools, and community venues across BC.
- Act as an active champion for the Safety on Tour program and wider BCCSA services, proactively reaching out to regional employers, industry leaders, and educators to generate interest and book events.
- Collaborate closely with BCCSA's Regional Safety Advisors (RSAs) to coordinate worksite safety discussions, toolbox talks, and joint outreach activities.
- Gather participant feedback and observational data to inform ongoing program improvements and report key metrics to the Director, Programs and Initiatives.

Driving, Logistics & Fleet Operations

- Safely operate and transport the 40-foot combined truck and dual-axle trailer rig across urban, rural, and mountainous highway conditions throughout British Columbia.
- Perform thorough pre-trip and post-trip vehicle and trailer inspections to maintain full compliance with provincial transportation regulations and safety standards.
- Oversee routine maintenance, service appointments, cleaning, and secure storage for the vehicle and demonstration equipment.
- Handle all travel logistics, route planning, site access coordination, and setup/breakdown of mobile event equipment.

Program Administration & Departmental Support

- Proactively communicate and coordinate with the Programs & Initiatives team, ensuring event schedules, logistics, and documentation are kept up-to-date.
- Maintain accurate inventory counts for demonstration gear, promotional materials, and consumable supplies.
- Complete timely administrative reporting, including vehicle logbooks, incident reports, participant metrics, and expense tracking using designated BCCSA tools.
- Provide active administrative and operational support to other department portfolios and initiatives during non-travel/off-peak periods.

Quality Assurance & Professional Integrity

- Ensure all demonstration materials, technical information, and program messaging align with current WorkSafeBC legislation and BCCSA standards.
- Represent the BCCSA with diplomacy, tact, and professionalism at all times.

SPECIFIC SKILLS AND KNOWLEDGE

- ✓ Completed a post-secondary degree in a field focused on communications or requiring a high degree of written communication proficiency OR possesses a:
- ✓ Recognized OHS designations (e.g., NCSO®, CRSP, CHSC, NHSA™) or relevant BCIT/technical school credentials.
- ✓ Practical health and safety experience within the construction or industrial sectors.
- ✓ Extensive, proven experience driving heavy pickup trucks (¾-ton / 1-ton) towing large dual-axle trailers (up to 40' total length).
- ✓ Demonstrated experience presenting to diverse audiences, conducting public speaking, or facilitating group training sessions.

Knowledge

- ✓ Sound working knowledge of WorkSafeBC occupational health and safety regulations and construction industry practices.
- ✓ Strong understanding of provincial transportation and towing regulations.
- ✓ Proficiency with Microsoft Office Suite (Word, Excel, Outlook, PowerPoint) and basic database/event management tools.
- ✓ Excellent calendar management.

Skills

- ✓ Self-Motivated & Proactive: Highly self-sufficient team player who takes initiative, drives results independently, and actively seeks out opportunities to add value.
- ✓ Driving Proficiency: Confident, highly skilled driver comfortable maneuvering large truck-and-trailer combinations in varied terrain and weather conditions.
- ✓ Communication & Interpersonal: Excellent verbal and written communication skills with the confidence to engage workers on job sites as effectively as corporate managers or educators.
- ✓ Organizational Skills: Superior time management and multitasking abilities to handle complex travel schedules, event setups, and administrative reporting accurately.
- ✓ Technical & Mechanical Aptitude: Ability to troubleshoot minor mechanical or equipment issues on-site independently.

Ability to

- ✓ Take initiative
- ✓ Organize, process, and administer high volume of work accurately and efficiently
- ✓ Work alone, under pressure and prioritize
- ✓ Demonstrate good judgment and discretion in communication with all stakeholders
- ✓ Conduct research and analyze data/information when required
- ✓ Effectively adapt to changing environments, conditions, and duties

SPECIAL REQUIREMENTS

- Valid Class 5 BC Driver's License with a clean driving record.

- Self sufficient within a team environment
- Extensive travel throughout British Columbia is required, including multi-day road trips, long-distance driving, and flexible scheduling (occasional evenings/weekends depending on tour demand).
- Ability to lift, setup, and break down portable event equipment (up to 50 lbs).

Submission Requirements

Individuals interested in the Safety on Tour Ambassador opportunity are requested to submit the following to hr@bccsa.ca by October 30th at 4 pm:

- a) Cover Letter that includes other information about your health and safety expertise (not included in your resume) and anything you would like BCCSA to know about you as a candidate.
- b) Resumé, including educational background, health and safety experience, and professional credentials.

Disclaimer: BCCSA thanks all prospective candidates for expressing an interest in this role. Please note, however, that only those candidates selected for the next stage of the process will be contacted.